

The Scandinavian Folk Festival, sponsored by the American Scandinavian Heritage Foundation, will return again on July 20 and 21 at the Northwest Arena in downtown Jamestown at 319 West Third Street, Jamestown, NY 14701. We have something new this year that will take place on Saturday evening, so a potential for more selling time.

ABBAMANIA, an ABBA tribute band from Toronto, Canada; will perform that evening at 8:00 p.m. Those attending just the concert will have access beginning at 6:00 p.m. The festival ends at 7:00 p.m. The concert is slated from 8:00 p.m. to 10:30 p.m. This allows for more hours to be open, but also times when your booth should be manned to provide security. From 5 p.m. to 7 p.m. on Saturday, there will be no music as the band does its sound check.

We will have access to the arena all day on Friday. Each vendor space (10 x 10) will be \$175 this year. The \$125 was offered as an introductory cost, as we did not know how successful the festival might be at the new location at the arena. There is no extra cost for electric, and tables and chairs are also included. We also provide help with unloading and loading. There is access from Jefferson Street in which to unload your items into the arena. Vehicles the size of a mini-van or small truck can drive into the rink.

Please complete the attached form and return to me at the address below. Each space includes two weekend gate passes. Again, chairs and tables are free. Electric is free, but we need to your exact needs (110V), especially for food vendors who use more voltage. For vendor placement I will still need to know if you want access to electric. Please bring at least 150 feet of 14/2 extension cords.

Please remember that security for your merchandise is your responsibility, so please be watchful. The building will be secured when the festival is not open.

We do not need to be out of the building on Sunday until 10:00 p.m., giving more time to pack up. Any questions, please feel free to contact me at 716-338-7266 or at gwen.funcell@gmail.com. We are looking forward to another great festival this year and appreciate your involvement. Tack!

Gwen Funcell
11 N. Meadow Lane
Frewsburg, NY 14738

P. S. We will again be holding raffle drawings throughout the entire event. Many of our vendors are gracious and donate a quality gift that we can include in our raffle. All donations are greatly appreciated.